

## 2022-2023

# SMALL BUSINESS TECHNICAL ASSISTANCE GRANT AWARDEES



Governor Gavin Newsom Governor's Office of Business and Economic Development

Technical Assistance Program Awards are administered by the California Office of the Small Business Advocate

## CAPITAL INFUSION PROGRAM

The Capital Infusion Program (CIP) is a state-funded program which awards \$3 million each year to support capital readiness business consulting through the California network of Small Business Development Centers (SBDC). The program launched in 2018 and, through the SBDCs, helps small businesses access capital by providing one-on-one advisory services to get them "lender ready" or "investment ready," and by connecting them to banks, mission-based lenders, and/or investors. The program allocates funding in alignment with federal support from the U.S. Small Business Administration.

NETWORK AWARD

#### NORCAL SBDC NETWORK

\$1,008,900

NorCal SBDC Lead Center

Access SBDC

Butte College SBDC

CalHispanic SBDC

East Bay SBDC

Marin SBDC

North Coast SBDC

Sacramento SBDC

San Francisco SBDC

San Joaquin SBDC

San Mateo SBDC

Santa Cruz SBDC

SBDCtech at UC Berkeley Haas School of Business

SBDCtech at UC Berkeley SkyDeck

Shasta-Cascade SBDC

Sierra SBDC

Silicon Valley SBDC

Siskiyou SBDC

Solano-Napa, SBDC

Sonoma SBDC

Special Programs SBDC

## CENTRAL CA SBDC NETWORK

\$350.400

Central CA Lead Center, UC Merced SBDC
Cal Coastal SBDC
Cal Poly/CIE SBDC
CSU Bakersfield SBDC
Valley Community SBDC
Valley Sierra SBDC

## CAPITAL INFUSION PROGRAM

The Capital Infusion Program (CIP) is a state-funded program which awards \$3 million each year to support capital readiness business consulting through the California network of Small Business Development Centers (SBDC). The program launched in 2018 and, through the SBDCs, helps small businesses access capital by providing one-on-one advisory services to get them "lender ready" or "investment ready," and by connecting them to banks, mission-based lenders, and/or investors. The program allocates funding in alignment with federal support from the U.S. Small Business Administration.

NETWORK AWARD

#### LOS ANGELES SBDC NETWORK

\$870,300

Los Angeles Regional SBDC Network Lead Center
College of the Canyons SBDC
Economic Development Collaborative Ventura SBDC
El Camino College SBDC
Long Beach City College SBDC
Pacific Coast Regional SBDC
Pasadena City College SBDC
University of La Verne SBDC

#### OC IE SBDC NETWORK

\$519,300

CSU Fullerton Lead Center
CSU Fullerton International Trade Center
CSU Fullerton Traditional Center
Coachella Valley SBDC at Riverside County Office of Economic Development
Digital Media Lab at Rancho Santiago Community College District
EPIC SBDC at UC Riverside
Finance Center at Orange County Hispanic Chamber of Commerce
Inland Empire SBDC @ CSU San Bernardino

#### SD IV SBDC NETWORK

\$251,100

San Diego & Imperial SBDC Lead Center Alliance SBDC Connect SBDC East County SBDC Export SBDC at World Trade Center Imperial Valley International Rescue Committee SBDC North San Diego South San Diego The Brink SBDC

Visit <a href="https://business.ca.gov/centers">https://business.ca.gov/centers</a> to locate the nearest SBDC

## **TECHNICAL ASSISTANCE PROGRAM**

The Technical Assistance Program (TAP) is a state-funded program which awards approximately \$23 million each year to expand free consulting and low-cost training services through federally and privately funded small business assistance centers. The program, launched in 2018, is focused on providing programming and outreach to under-resourced small businesses, including women, minorities/people of color, and veteran-owned businesses, and businesses in low-wealth, rural, and disaster-impacted communities. The program allocates funding through a competitive process.

TECHNICAL ASSISTANCE CENTERS	AWARD
Agriculture and Land-Based Training Association Rural Development Center	\$76,494
Alchemist CDC	\$50,000
American Indian Chamber Education Fund PTAC	\$116,200
AnewAmerica Women's Business Center - Oakland	\$76,250
AnewAmerica Women's Business Center - San Jose	\$76,250
Asociacion de Emprendedor@s	\$25,000
California Capital WBC	\$124,500
California Manufacturing Technology Consulting	\$2,476,000
Caravanserai Project	\$46,499
Central California SBDC Network*	\$954,500
Chicostart	\$73,500
Coachella Valley Women's Business Center	\$91,500
DEO's ELA Entrepreneur Center - LA County PTAC	\$232,243
Fresno Metro Black Chamber Commerce	\$1,131,250
Fresno State Central Valley Women's Entrepreneur Center	\$91,500
Indian Dispute Resolution Services, Inc.	\$39,872
Inland Empire Center for Entrepreneurship	\$124,500
Inland Empire Women's Business Center	\$134,199
International Rescue Committee	\$298,065

<sup>\*</sup>SBDC Network has multiple subcenters

Continued on next page

## TECHNICAL ASSISTANCE PROGRAM

The Technical Assistance Program (TAP) is a state-funded program which awards approximately \$23 million each year to expand free consulting and low-cost training services through federally and privately funded small business assistance centers. The program, launched in 2018, is focused on providing programming and outreach to under-resourced small businesses, including women, minorities/people of color, and veteran-owned businesses, and businesses in low-wealth, rural, and disaster-impacted communities. The program allocates funding through a competitive process.

TECHNICAL ASSISTANCE CENTERS	AWARD
Koreatown Youth and Community Center (KYCC)	\$400,000
Long Beach Center for Economic Inclusion	\$25,000
Los Angeles SBDC Network*	\$2,750,000
LTSC CDC API Small Business Program WBC	\$124,500
Main Street Launch	\$280,312
Mendocino Woman's Business Center	\$124,500
Mission Community Services Corporation - Kern	\$150,000
Mission Community Services Corporation - San Luis Obispo	\$150,000
Monterey Bay PTAC	\$62,865
New Economics for Women WBC	\$124,483
NorCal PTAC	\$397,801
NorCal SBDC Network*	\$4,817,379
Orange County Inland Empire SBDC Network*	\$2,950,000
Orange County Women's Business Center	\$150,000
Pacific Asian Consortium in Employment	\$311,250
Renaissance Entrepreneurship Center	\$124,500
Renaissance Entrepreneurship Center Women's Business Center	\$150,000
Sacramento MBDA Business Center	\$410,000
San Diego & Imperial Women's Business Center	\$150,000

<sup>\*</sup>SBDC Network has multiple subcenters

Continued on next page

## TECHNICAL ASSISTANCE PROGRAM

The Technical Assistance Program (TAP) is a state-funded program which awards approximately \$23 million each year to expand free consulting and low-cost training services through federally and privately funded small business assistance centers. The program, launched in 2018, is focused on providing programming and outreach to under-resourced small businesses, including women, minorities/people of color, and veteran-owned businesses, and businesses in low-wealth, rural, and disaster-impacted communities. The program allocates funding through a competitive process.

TECHNICAL ASSISTANCE CENTERS	AWARD
San Diego Imperial Valley SBDC Network*	\$1,335,972
San Diego, Orange, and Imperial PTAC	\$322,843
Small Business Transportation Resource Center	\$160,000
Small Business Utilization Center	\$340,452
The Center for Strategic Economic Studies and Institutional Development	\$183,750
The Los Angeles Area Chamber of Commerce Foundation	\$91,500
West Business Development Center	\$78,850
Women's Business Center at JEDI	\$150,000
Women's Economic Ventures WBC	\$395,000
Yuba-Sutter Economic Development Corporation	\$50,015

<sup>\*</sup>SBDC Network has multiple subcenters

## PROGRAM INDEX

## PROCUREMENT TECHNICAL ASSISTANCE CENTERS (PTAC)

Procurement Technical Assistance Center (PTACs) provide a wide range of government contracting help — most free of charge! All PTACs are staffed with counselors experienced in government contracting and provide a wide range of services including classes and seminars, individual counseling and easy access to bid opportunities, contract specifications, procurement histories, and other information necessary to successfully compete for government contracts. Many PTAC counselors have backgrounds in government acquisitions and virtually all receive ongoing training to keep pace with continually evolving acquisitions procedures and policies.

## **SMALL BUSINESS DEVELOPMENT CENTERS (SBDC)**

Small business owners and aspiring entrepreneurs can go to their local SBDCs for FREE face-to-face business consulting and at-cost training on a variety of topics. The mission of America's nationwide network of SBDCs is to help new entrepreneurs realize the dream of business ownership, and assist existing businesses to remain competitive in an ever-changing global economy.

## **WOMEN'S BUSINESS CENTERS (WBC)**

WBCs help women succeed in business by providing training, mentoring, business development, and financing opportunities to over 145,000 women entrepreneurs each year. Small business owners and aspiring entrepreneurs can go to their local WBCs for FREE face-to-face business consulting and at-cost training on a variety of topics.

## **VETERANS BUSINESS OUTREACH CENTER (VBOC)**

VBOC's mission is to advance the growth and commercial competitiveness of veteran owned small business enterprises through education and services focusing on business development, technology deployment and e-commerce.

#### OTHER TECHNICAL ASSISTANCE PROVIDERS

California is home to a myriad of other technical assistance providers that provide small business technical assistance to small business owners and entrepreneurs. Many of these organizations focus on providing technical assistance to women, minorities/people of color, veterans, lowwealth, communities, rural communities, and disaster-impacted communities.