



CALIFORNIA OFFICE OF THE SMALL BUSINESS ADVOCATE PROGRAMS

MISSION

The California Office of the Small Business Advocate (CalOSBA) supports economic growth and innovation statewide. CalOSBA's core mission is to provide resources to all California small businesses, disabled veteran business enterprises (SB/DVBEs), minority and women-owned businesses, and individuals who own and operate businesses located in low-wealth and rural communities.

CalOSBA drives a collaborative and comprehensive outreach and engagement strategy through advocacy, sharing resources, and building resilience through programs and our Technical Assistance Network that supports growth and business sustainability.

CALOSBA OBJECTIVES

The mission-critical activities the regional teams support are:

1. Provide access to resources through technical assistance providers.
2. Advocate for small business owners across state agencies.
3. Advance resilience, recovery, and innovation.
4. Champion economic mobility for underserved small business owners.

SMALL BUSINESS TRAINING AND CONSULTING SERVICES

- **Technical Assistance Program (TAP)** – \$23 million each year to expand small business services, free one-on-one consulting, and no-cost or low-cost training.
- **Capital Infusion Program (CIP)** – \$3 million in annual funding through 2022-23, which supports one-on-one business consulting provided by the Small Business Development Center (SBDC) network to assist small businesses in accessing capital.
- **Accelerate California Inclusive Innovation Hubs** – Accelerate California Inclusive Innovation Hubs aim to stimulate partnerships, economic development, job creation, industry sectors, and entrepreneurship among technology and science-based firms in underserved geographies, regions, and communities.

GRANT PROGRAM HIGHLIGHTS

- **California Dream Fund** – One-time \$35 million grant program to seed entrepreneurship in the State of California. The Dream Fund pairs intensive startup training and consulting with grants for eligible new small businesses. For the latest status on this program, visit calosba.ca.gov/california-dream-fund.
- **California Small Business COVID-19 Relief Grant Program** – \$4 billion disbursed in nine rounds to provide grants to small businesses and nonprofits adversely impacted by the COVID-19 pandemic. For the latest status on this program, visit careliefgrant.com.
- **Microbusiness COVID-19 Relief Grant** – The California Microbusiness COVID-19 Relief Grant Program is a one-time \$50 Million grant program that provides \$2,500 grants to eligible microbusinesses in participating California counties. For the latest status on this program, visit calosba.ca.gov/funding-programs.
- **California Venues Grant Program** - The California Venues Grants Program is a one-time \$150 million grant program for eligible independent live events that have been affected by COVID-19. For the latest status on this program, visit cavenuesgrant.com.
- **California Nonprofit Performing Arts Grants Program** – One-time \$50 Million grant program that will provide grants up to \$75,000 to eligible nonprofit performing arts organizations to encourage workforce development. For the latest status on this program, visit canonprofitperformingarts.com.

ADVOCACY AND OUTREACH

Under the direction of CalOSBA's Director, the team is comprised of a Small Business Direct Support Supervisor, three Regional Advisors and three Small Business Local Engagement Specialists who represent Northern, Central Valley, and Southern California.

RESILIENCE, RECOVERY, AND DISASTER PREPAREDNESS

CalOSBA is the program lead for the Economic Recovery Support Fund responsible to educate, aid, and support California business owners by equipping them with resources and information on emergency preparedness and to take preventative measures before disasters such as wildfires, earthquakes, and floods occur. Are you ready? Visit outsmartdisaster.com

SUPPORT ECONOMIC MOBILITY TO UNDERSERVED SMALL BUSINESS OWNERS

CalOSBA continues to work to develop a statewide ecosystem through a collaborative network of resource partners and external stakeholders that provide resources to support the continued growth and economic mobility of small businesses in underserved communities.