



The **California Office of the Small Business Advocate (CalOSBA)** supports economic growth and innovation by working to ensure that California's small businesses and innovative startups have the information, resources and direct support they need to start, manage, grow and be resilient.

CalOSBA is excited to launch its new monthly newsletter that will feature the most recent announcements from the State, along with resources available for all small businesses across our diverse communities.

## California's Small Business COVID-19 Relief Grant Program Update



On February 17, Governor Newsom and the California State Legislature Leadership announced an Immediate Action Agreement to support additional funding for the CA Relief Grant program. Please stay tuned for further details pending final legislative action. We appreciate your patience during this time.

As of Monday, February 8, 2021 6 PM, the California Small Business COVID-19 Relief Grant Program Round 2 has closed. Round 1 closed January 13, 2021 and application approval notifications were sent out Friday, January 15 through Friday, January 22. Funds will be disbursed over a 45-day verification period beginning Friday, January 22.

Round 1 applicants who did not receive funds were waitlisted and automatically rolled over for consideration in Round 2.

Round 2 applicants who are selected for a grant will be notified between February 11 – 18, 2021. Applicants who are not selected for a grant will be notified on February 24, 2021. As soon as more information is available about future funding rounds, applicants will be notified by Lendistry.

Visit [www.CAReliefGrant.com](http://www.CAReliefGrant.com) for more information

## Get Digital CA!

Get Digital CA! is an e-commerce initiative to promote accelerators and intensive trainings to build the skills necessary to compete in an online marketplace and drive Californians to support small businesses online. For more information, visit [www.business.ca.gov/getdigitalca](http://www.business.ca.gov/getdigitalca)

## Introducing Up & Running California: A New eBay Program Offering Free Ecommerce Training for Small Businesses



We've partnered with eBay to announce the launch of the Up & Running California program. Through the program, up to 300 California small businesses will be selected to participate in this six-week interactive ecommerce training program designed to help them get and grow online.

This new, 100% free program will offer participating businesses the educational resources, interactive instruction and seller-to-seller coaching they need to compete on eBay's marketplace.

Participants will enjoy full access to eBay Seller School, eBay's interactive online learning platform. Seller School offers both beginner-level and more advanced courses to help all sellers accelerate and scale their eBay business, regardless of their time and experience on the platform.

Other program benefits will include:

- Exclusive access to six weekly webinars, led by a dedicated growth advisor;
- Seller-to-seller coaching; 200 free insertion fees per month;
- A 90-day, eBay basic store subscription upon "graduation"; and

- A seller “starter kit” that includes various supplies to immediately begin selling online.

Applications are open until 11:59 p.m. PT on Thursday, March 11, 2021.

Head to [ebay.com/california](https://ebay.com/california) to learn more.

## The Paycheck Protection Program (PPP) is Accepting Applications



The U.S. SBA Paycheck Protection Program (PPP): SBA, in consultation with the U.S. Treasury Department reopened the Paycheck Protection Program (PPP) for First Draw PPP Loans the week of January 11, 2021. SBA began accepting applications for Second Draw PPP Loans, January 13, 2021. SBA is accepting applications through March 31, 2021.

For more information about First and Second Draw loans, eligibility, and how to apply [visit sba.gov/ppp](https://www.sba.gov/ppp) to learn more.

### California Small Business Technical Assistance Centers – PPP Webinars

If you'd like to learn more about the PPP loan for small businesses before you apply, the **Minority Business Development Agency, Small Business Transportation Resource Center, TSBIC, ABA LA, and CalAsian Chamber** are hosting a live webinar with Q&A on **February 16, 2021 from 11 am to 12 pm**. You can register for the live webinar [here](#).

You can also watch an on-demand webinar from various **California Small Business Development Center's (SBDC's)** by clicking on the links below:

- [Watch](#) an on-demand webinar (Spanish) from the San Diego & Imperial SBDC Southwestern College about the PPP and PPP2 for Nonprofits On-Demand
- [Watch](#) an on-demand webinar (English) from the San Diego & Imperial SBDC Southwestern College about the PPP and PPP2 for Nonprofits On-Demand

## California Small Business Technical Assistance Centers – Information on Funding Options Available for Small Businesses



1) The **Orange County Inland Empire Small Business Development Center (SBDC) Network** is hosting regular informational webinars about funding available for the small business community during the COVID-19 pandemic. (Since information is updated daily, the SBDC's want small business owners to have the most up-to-date factual information.)

The SBDC's will discuss a variety of topics including:

- Economic Injury Disaster Loan (EIDL)
- Payroll Protection Program (PPP)
- Disaster Bridge Loan
- 7a Forgiveness Program
- ...and other funding opportunities for your business.

Webinars are held Monday through Friday at 3:00 pm PST. You can register [here](#).

2) The **San Diego & Imperial SBDC Southwestern College** hosted a webinar on Tax implications of December Federal Stimulus on January 27, 2021. You can watch a replay of the webinar on Youtube [here](#). They also have regular updates about the Federal Stimulus on their [website](#).

3) The **Northern California SBDC** is hosting a regular drop-in meeting for small business owners.

The Finance Center will share the latest COVID-19 Disaster Loan and Grant updates from the SBA, other sources available, and have an extensive question and answer session.

Attorneys from the CASE Task Force are on hand every other Wednesday session to answer legal questions about the COVID-19 Pandemic.

#### **Dates and Times:**

- Feb 24, 2021 10:30 AM

You can register by clicking [here](#). Or contact Breana Palmer at: [breana@norcalbdc.org](mailto:breana@norcalbdc.org) for more information.

4) Pacific Asian Consortium in Employment (PACE):

- PPP webinar in Mandarin, Feb 19, 2021 - <https://rebrand.ly/pppweb219>

- PPP webinar in English, Feb 23, 2021 - <https://rebrand.ly/ppp223>

5) The Los Angeles SBDC Network hosts webinars for small business Q&A - PPP & other funding updates on Wednesday and Thursday, at 1 PM, through April 1, 2021 - You can register [here](#).

## California Network of Small Business Technical Assistance Centers



California supports a network of small business technical assistance centers that provide free one-on-one consulting and no-cost or low-cost trainings to help businesses get funded, enter new markets, strengthen operations, build resiliency and more. Additionally, there are nonprofit lenders who work with California to help you access state loan programs. With over 30 languages available, visit [business.ca.gov/centers](https://business.ca.gov/centers) to find your local advisors today.

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