



CalOSBA's monthly newsletter features the most recent announcements from the State of California, along with resources available for all small businesses across our diverse communities.

California Small Business COVID-19 Relief Grant Program



The Selection process will continue through June 18th, 2021.

FAQ:

How will I know you have all my information to be considered?

If you are selected to move forward, Lendistry may contact you by email, phone and/or text (if authorized) to assist you in verifying the information you submitted and your client portal will update to say Selected, Pending Validation.

Is there anything I can do in the meantime?

Yes. Please log back into your account to make sure your application has been fully completed and all requested documents have been uploaded.

What does Waitlisted mean?

An applicant is preliminarily determined to meet the eligibility requirements for the grant and is in line for Selection. This grant is not first come, first serve, and there is a limited amount of funding. Applying and Selection does not guarantee funding.

For additional questions, please contact the Lendistry call center at [888-612-4370](tel:888-612-4370). Please expect long hold times due to the high volume of calls.

SBA Launches 6th Annual Growth Accelerator Fund Competition, Debuts SBIR Catalyst to Award over \$5 Million in Prizes



The [U.S. Small Business Administration](https://www.sba.gov) announced its 6th Annual Growth Accelerator Fund Competition (GAFC) with the addition of a new component aimed at spurring investment in underrepresented communities within the innovation economy at scale. The 2021 Growth Accelerator Fund Competition and Small Business Innovation Research (SBIR) Catalyst programs will recognize the nation's most innovative organizations with inclusive approaches towards supporting entrepreneurs in research and development (R&D). New to this year's competition, two tracks will run totaling over \$5 million in cash prizes.

Competition rules, requirements and additional information can be found at www.sbir.gov/accelerators.

Multiple Free Webinars are Available Through Local Technical Assistance Centers for the Month of June



Construction Contracting – How to Write a Scope Letter (Hosted by Norcal PTAC)

June 15th, 10:00 AM – 11:00 AM, PST

Description: Since a prime contractor's public works construction bid proposal is clearly defined by the Owner's Bid Proposal Form, it is quite often the subcontractors who have problems with their bid proposals to the prime.

This workshop is designed to help you navigate this process by covering the basics of preparing and submitting a bid proposal as a subcontractor to a prime contractor.

To learn more about this webinar, click [here](#).

Employee Retention Tax Credit (ERTC) and Current SBA Resources (Hosted by the Women's Business Center at JEDI)

June 23rd, 12:00 PM – 1:00 PM, PST

Description: Join us for this one-hour online workshop where you will learn what the Employee Retention Tax Credit actually is and how to take advantage of it for your business.

To learn more about this webinar, click [here](#).

Why Email Marketing is Still King (Hosted by the LA SBDC)

June 23rd, at 10:00 AM – 11:00 AM, PST

Description: In this webinar, hosted by SBDC consultant Louise Brewer we will be covering:

- How to Boost Open Rates
- How to Personalize Emails
- Best Practices
- Tools and Resources

- A follow-up email will be sent with the recording, slides, and resources mentioned

To learn more about this webinar, click [here](#).

Funding your big idea: an overview of the SBIR/STTR program (Hosted by Norcal SBDC)

June 24th, 9:00 AM – 10:00 AM, PST

Description: Do you have an innovative idea? Are you looking for funding to bring your idea to the market? Did you know the US government provides funding to qualified small businesses to bring their inventions from the research stage to a commercial product?

The Small Business Innovation Research (SBIR) program provides grants or contracts to small businesses that can reach \$2M or more.

Join a free webinar on June 24th at 9am Pacific time. The event will start with an introduction to the SBIR program, followed by a panel discussion with SBIR awardees and experts who will provide insights into the program and answer your questions.

To learn more about this webinar, click [here](#).

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The California Office of the Small Business Advocate (CalOSBA) supports economic growth and innovation and ensures that ALL California small businesses and innovative startups have the information and direct support they need to better navigate resources, programs and regulations. CalOSBA serves as the voice of small business, representing their views and interests across the state and advocating for equitable access to capital, markets, and networks so that all California small businesses successfully start, manage, grow and become more resilient.

For more small business resources and information, visit business.ca.gov/calosba.

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