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The California Office of the Small Business Advocate (CalOSBA) supports economic growth and innovation statewide. CalOSBA's core mission is to provide resources to all California small businesses, disabled veteran business enterprises (SB/DVBEs), minority and women-owned businesses, and those individuals who own and operate businesses located in low-wealth and rural communities.

CalOSBA supports outreach and engagement efforts through advocacy, sharing resources, and building resilience through programs and our Technical Assistance Network that supports growth and business sustainability.

This month's newsletter highlights the ecosystem and CalOSBA's efforts to serve California businesses statewide.

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### CalOSBA Virtual Open House State of the Office October 6, 2022



Greetings from the California Office of the Small Business Advocate!

CalOSBA invites you to attend the State of the Office Virtual Open House event on Thursday, October 6, 2022. This is an extraordinary opportunity for small businesses to engage directly with CalOSBA Director Tara Lynn Gray, as well as a chance to hear a special message from Governor Gavin Newsom regarding the state of small businesses in California. Director Gray will introduce the CalOSBA team, outline the various initiatives in each region, highlight CalOSBA's grant programs and more, in addition to highlighting the support and technical assistance programs that are available to California small businesses statewide.

The State of the Office Livestream will open at 9:50 a.m. on Thursday, October 6, 2022, with webinar presentations beginning at 10 a.m.

Virtual seats are limited to the first 1,000 registrants, so you're invited to register today: [bit.ly/calosbaopenhouse](https://bit.ly/calosbaopenhouse)

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## **Central California**

### **Accelerating Business in the Central Valley Through SBDC Partnerships**



*Pictured: Limitless Blue Skies Security Owner David Nguyen*

The weather may have been hot in the Central Valley, but small business throughout the state is even hotter! This month, we're focusing on a new business start in San Joaquin County, and the steps that were taken by that small business owner to find a path forward to realize his dream.

Limitless Blue Skies Security provides security contractors and patrol services throughout the City of Stockton. Owner David Nguyen was working for a security company when he decided to start his own business, so he could create a culture where his employees would be respected and valued. David's main goal in starting Limitless Blue Skies Security was to help people, but to do that, he needed his business to succeed and make money.

Limitless Blue Skies Security was not the first business that David Nguyen started, however, running this type of business was new to him. David needed

help solving issues with financing, costs, and human resources. Because David had little experience starting a company like Limitless Blue Skies Security, he needed some guidance.

This is where the [San Joaquin Small Business Development Center \(SBDC\)](#) came into play. The SBDC was able to help David focus his efforts on Limitless Blue Skies Security, as opposed to spending his time and energy on other efforts. The one-on-one counseling was especially helpful to David as it allowed him to see where he could improve and create a successful business plan.

Small business owners or aspiring small business owners seeking assistance and one-on-one support to help launch a business should consider visiting one of the [CalOSBA Technical Assistance Center](#)s network partners near you.

Learn more about the Limitless Blue Skies Security story [here](#).

To inquire about security services for your business, contact Limitless Blue Skies Security by phone at 916-678-1629.

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### [Southern California](#)

#### **Arte de Luz – An Eclectic Art Shop in City Heights Celebrating Two Years in Business on October 1, 2022**



*Pictured: Luz Maria Clayton at Arte de Luz*

Luz Maria Clayton reached out to the [International Rescue Committee Small Business Development Center \(SBDC\)](#) for guidance and technical assistance to develop her business. Together, with the SBDC's expertise and Luz's drive to build this business from the ground up, she now has a thriving shop and is available for commissioned artwork.

"Without the SBDC, we would not be open today," said Luz.

Learn more about Luz's background as a self-taught artist and how her passion grew from a stay-at-home mom journey to a successful digital art and mixed media business [here](#).

Luz is available to create designs for other small business owners for their shops, including t-shirts and other gift ideas.

Join us in congratulating Arte de Luz as they will be celebrating their two-year anniversary of being open for business on October 1, 2022! There will be a curated art show at their shop location on October 1st from 5 p.m. – 8 p.m. and the community is invited to enjoy the art show.

Luz's mom, Linda, can often be seen in the shop and does crochet work. There might even be a live crochet lesson, depending on the day.

They plan to do a flower crown workshop for Dia de Los Muertos on Saturday, October 22, 2022 at 4 p.m. Learn more and sign up for the workshop [here](#).

Engage with Arte de Luz and find out how to commission a work of art, view gifts, prints, and more at the Arte de Luz online store [here](#) or in person at their shop at 4205 University Avenue, San Diego, CA 92105.

### **SoCal Celebrates Hispanic Heritage Month with Four San Diego Programs Helping Latinx Professionals Thrive**



[MAAC](#), [MANA de San Diego](#), [San Diego Squared \(SD2\)](#), and the [San Diego County Hispanic Chamber of Commerce](#) are four of many San Diego-based organizations supporting Latinx residents, businesses, and professionals. From employment training and Latina leadership success coaching to Science, Technology, Engineering, and Math (STEM) career paths to cafecitos for networking opportunities, these organizations are doing excellent work in the community to engage the Latinx community in further developing professional skills and supporting small business success.

Learn more [here](#).

### **Orange County Small Business Conference on Friday, September 30, 2022**





# 2022 OC SMALL BUSINESS CONFERENCE

Capital | Digital and Social Marketing | Resources

FRIDAY, SEPTEMBER 30 | 9 AM - 4 PM  
AT THE GREAT WOLF LODGE



Get your ticket now for the Orange County Inland Empire Small Business Development Center (SBDC) hosted Small Business Conference. The conference will include information, and resources that small business owners need to grow, along with over 20+ breakout sessions, and networking. This is a great opportunity to further develop your knowledge about available tools and receive practical advice you can apply to your business.

## Date, Time, and Location

Friday, September 30 | 9 a.m. – 4 p.m.

### ***Great Wolf Lodge***

12681 Harbor Blvd, Garden Grove, CA 92840

### **\$25 Per Ticket**

[GET YOUR TICKET](#)

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Check out the latest workshops, trainings, and webinars from CalOSBA's technical assistance partners by clicking [here](#) to view the statewide calendar.

For more small business resources and information, visit [calosba.ca.gov](https://calosba.ca.gov)

No-cost and low-cost training is available through Technical Assistance Centers across the state. Browse the training schedule on the CalOSBA website by [clicking here](#).

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