



CalOSBA September Newsletter

CalOSBA's monthly newsletter features the most recent announcements from the State of California, along with resources available for all small businesses across our diverse communities.

California Launches Dedicated Small Business Portal Ahead of National Small Business Week

CalOSBA Website Connects Small Businesses, Entrepreneurs, & Startups With
Critical State Resources They Need to Succeed



[Watch Recent Announcement From Director of CalOSBA, Tara Lynn Gray, on Youtube](#)

California's Office of the Small Business Advocate (CalOSBA), part of the Governor's Office of Business Economic Development (GO-Biz), today announced the launch of calosba.ca.gov - a website that connects California's

small business community with critical resources available through state-funded small business technical assistance program and other state resources.

"Small business is big business in the state of California and to that end, my department is meeting the needs of the more than 4 million small business owners by making resources easier to find, access, and use. Our new website can be thought of as a gateway to opportunity," says Tara Lynn Gray, Director of CalOSBA.

To read the full press release, [click here](#).

To visit the new website, go to calosba.ca.gov

California Small Business COVID-19 Relief Grant Program Round 8 & 9



This program is funded by the State of California and administered by CalOSBA.

CALIFORNIA SMALL BUSINESS COVID-19 RELIEF GRANT PROGRAM

www.CAReliefGrant.com

The California Small Business COVID-19 Relief Grant Program provides competitive micro-grants ranging from \$5,000 to \$25,000 to eligible small businesses and nonprofits impacted by COVID-19 and the related health and safety restrictions. On 7/14, Governor Newsom signed into law the [largest economic recovery package in state history](#). The additional \$1.5 billion expansion, for a total of \$4 billion, makes California's small business relief program the largest in the country. The funding will support small businesses and nonprofits that have been highly impacted by COVID-19.

Round 8: Nonprofit cultural institutions only - EXTENDED

Application window: The application window is open and is extended to September 30th

Eligible applicants: Only nonprofit cultural institutions with any revenue size that meet eligibility criteria found at CAReliefGrant.com

Eligible grant award: \$5,000 – \$25,000

Details: Approximately \$16 Million dollars remain under the Nonprofit Cultural Institutions Program. Eligible nonprofit cultural institutions must complete a new application even if they already applied in Rounds 1,2, 5, or 6.; nonprofit cultural institutions that applied in Round 4 do not need to re-apply; grants will

only be available to nonprofit cultural institutions that did not receive funding in any previous rounds; grants will be prioritized based on the documented percentage revenue declines based on a reporting period comparing Q2 and Q3 of 2020 versus Q2 and Q3 of 2019.

Round 9: New Applicants and Waitlisted applicants from certain previous rounds – NOW OPEN

Application window: Thursday, September 9th through Thursday, September 30th

Eligible applicants: current waitlisted applicants from certain previous rounds and **new applicants** that meet eligibility criteria found at CAREliefGrant.com

Eligible grant award: \$5,000 – \$25,000

Details: Applicants not selected to move forward in the review process in Rounds 1, 2, 3, 5, 6, or 7 do not need to re-apply and will be automatically moved into Round 9. New applicants will need to apply at CAREliefGrant.com.

Additional information can be found at www.CAReliefGrant.com

California Small Business COVID-19 Relief Grant Program Tips



Question: Where can small businesses and nonprofits get help on how to apply?

- The CA Relief Grant website (Application Tips): <https://careliefgrant.com/tips/>
- The CA Relief Grant website (Application Videos): <https://careliefgrant.com/videos-on-demand/>
- The CA Relief Grant website (Partner Webinars): <https://careliefgrant.com/webinars/>
- The CA Relief Grant website (Arts and Cultural Program for eligible nonprofit cultural institutions): <https://careliefgrant.com/arts-and-culture/>

- Over 500 Statewide Partners in every county and in 18 languages:
<https://careliefgrant.com/>

Question: Who can I contact to get updates on my application status or assistance with the application portal?

Lendistry Contact Information:

Call Center hours:

Monday – Friday – 7 AM – 7 PM

* Call Center for Small Business COVID-19 Relief Grant Program: 888.612.4370

* Call Center for Arts & Cultural Institutions/Round 8 only: 866.759.5320

Email: careliefgrant@lendistry.com

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The California Office of the Small Business Advocate (CalOSBA) supports economic growth and innovation and ensures that ALL California small businesses and innovative startups have the information and direct support they need to better navigate resources, programs and regulations. CalOSBA serves as the voice of small business, representing their views and interests across the state and advocating for equitable access to capital, markets, and networks so that all California small businesses successfully start, manage, grow and become more resilient.

For more small business resources and information, visit calosba.ca.gov

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